



# **Corporate or Municipal Computer Device Donation Information**



## HOW DOES E2D/KRAMDEN WORK WITH COMPUTER DONATIONS?

For many years, E2D (since 2013) and Kramden (since 2003) have obtained corporate donations of computers, refurbished them, and placed them in households in need.

- Over that period, we have redistributed more than 100,000 devices to NC families.
- Our model is simple: Small, medium, and large sized businesses and governments donate retiring computers that are then refurbished in technology labs. Upon completion, these computers are redistributed at low or no cost to NC families.
- Computers purchased by NC businesses with the intended lifespan of 3-4 years within their workforce can be refurbished and given a new life by our teams, adding another 3-5 years of functionality for families needing a computer of their own.
- The value of an E2D/Kramden refurbished computer ranges between \$400-\$1,200.
- In 2024, the State of NC's Department of Information Technology invited E2D and Kramden to collaborate on a Statewide Device Expansion.





## **WHY ARE THESE COMPUTERS SO IMPORTANT FOR NORTH CAROLINA'S RESIDENTS?**

- Access to refurbished computers can significantly improve job opportunities, providing tools for job searching, resume building, and skill development.
- Students benefit immensely from having computers at home, enabling them to complete homework, participate in online learning, and develop digital literacy skills.
- Access to the internet and digital resources enhances overall quality of life, facilitating better access to healthcare information, government services, and social connections.

## **HOW EASY IS IT TO DONATE? WHAT DO I HAVE TO DO?**

- E2D/Kramden can come to your location to pick up computers.
  - Alternatively, you can ship them directly to one of our labs.
- Both firms will provide an accurate accounting for what you've donated and documentation of its final distribution.
  - Most will be refurbished and distributed to North Carolina residents.
  - Donated assets that are not suitable for redistribution to students or families will be reused or recycled.

# WHERE DO THE REFURBISHED COMPUTERS GO?

- Devices are donated to individuals and families in need with special consideration for low-income students, veterans, people with disabilities, and other populations identified by NCDIT.
- We distribute devices through digital skills classes and host 100-150 distribution events around the state annually.
- Both E2D & Kramden perform data wiping on all incoming computers.
- If a donor wants its computers to go back directly into its community we will work with the donor to find a suitable location for a redistribution event.
- Items that do not fit into our device donation programs are sold to support our mission.
- What we cannot reuse or refurbish gets recycled with a certified R2 recycler.



# MOST COMMON REASONS FOR NOT DONATING:

Reason	Solution
<p><b>Data Security</b></p>	<p>Both E2D and Kramden adhere to data security standards set by NIST to prevent any data breaches. All data-bearing equipment is thoroughly tracked through the refurbishment process.</p>
<p><b>Leasing vs. outright ownership of technology</b>            “We can’t give you what we don’t own.”</p>	<p>For companies that lease their technology, we can work with your leasing company to explore options for donating equipment at the end of the lease period. Additionally, we can assist in facilitating discussions to ensure compliance with lease agreements.</p>
<p><b>Reselling equipment or giving it to employees</b></p>	<p>While reselling or giving equipment to employees can be beneficial, donating to E2D and Kramden has a broader social impact. We provide detailed reports on the community benefits and the positive outcomes achieved through your donations, enhancing your company’s corporate social responsibility profile.</p>
<p><b>Changing Corporate Policy</b></p>	<p>We offer comprehensive support to make the donation process as smooth as possible. This includes handling logistics, providing necessary documentation, liability reassignment and ensuring minimal disruption to your current operations. We also offer presentations and resources to help advocate for policy changes within your organization.</p>

# Corporate Partnerships

E2D & Kramden both have dozens of successful corporate technology donors who have worked to overcome previous difficulties to provide computers that they have successfully refurbished and redistributed to North Carolinians.

Here are some of the excellent companies that you would be joining in this effort to provide computers to NC residents:



Any one of these firms could speak to the previous difficulties that were overcome to make donating computers possible. They also, however, can testify as to how and why they were able and willing to create systems in which their retired technology could be repurposed to help North Carolina Families.

# Contact Us!



## NEED MORE INFORMATION?

If so, please contact Pat Millen, President of E2D, Inc. at [pat@e-2-d.org](mailto:pat@e-2-d.org) or at 704-904-4098, or Cyndy Yu-Robinson, Executive Director, Kramden Institute at [CYuRobinson@kramden.org](mailto:CYuRobinson@kramden.org), or 919-625-1207.

We can set up a call, a zoom or a visit to discuss the possibilities.



Scan here for our direct contact form!

